

Maximise Profitability through Training & Education

Your employees are your greatest asset—the driving force behind innovation, adaptability, and business success. Unlock their full potential with targeted training that empowers them to grow, excel, and keep your organisation ahead in a competitive world.

Investing in training isn't just an expense—it's a strategic move that sets you apart from your competitors. We customise training to align with your Policies, Procedures, and Systems, ensuring real-world results that enhance performance and profitability.

Let's create a **GREAT OUTCOME** together.

What if they leave after we've trained them?

Yes, but what if they stay, and have no training?!?

Training Opportunities

Full Qualifications in Accredited Training for;

- ✓ Certificate II in Tourism
- ✓ Certificate III in Tourism
- ✓ Certificate IV in Travel and Tourism
- ✓ Certificate II in Hospitality
- ✓ Certificate III in Hospitality
- ✓ ACM30321 Certificate III in Wildlife and Exhibited Animals

Skill Sets and Short Courses (examples)

Accredited and Non-Accredited

- ✓ Responsible Service of Alcohol (RSA)
- ✓ Hygienic Food Practices
- ✓ Tour Guiding
- ✓ CaPTAv8 with attitude
- ✓ Customer Service
- ✓ Time Management
- ✓ Management Training - Leaders who CaPTAv8

Careers Training Centre is proud to have renewed its status as a **Skills Assured Supplier** – therefore...

Funding & Incentives may apply

Government subsidies of training costs may be applicable

Wage subsidy may also apply

Trainees are Payroll Tax exempt

Training for:

Our training is suited to ALL the variety and various positions within the Tourism and Hospitality industries, including:

Food and Beverage

Sales and Marketing

Reservations / Front Office

Tour Guiding

Management & Supervisors

Retail and Stock Control

Tour Desks & Online Sales

Kitchen and Food Hygiene

Focused on the 3 industries that we operate in: Tourism, Hospitality & Wildlife

We provide students with customer service training

Increase employee retention

Train for future growth

Why partner with Careers Training Centre?

Onsite training available to suit your business needs

Cross-train and upskill employees to be more versatile

Our trainers have extensive current industry experience

Our training is flexible

Who is CTC?

Careers Training Centre (CTC) is part of the CaPTA Group, locally owned by the Woodward family, a tourism and hospitality industry leader in Far North Queensland can provide you with tailored training programs that suit your organisations needs which are relevant and effective; we train in YOUR workplace and design training for YOUR team members that suits YOUR needs.

Our approach to training is practical and we utilise:

- Practical Tasks
- Group Work
- Workplace Activities
- Role Plays and Scenarios
- Your Policy, Procedures & Systems

Our Trainers

Our trainers work in the industries they train, and not only possess industry knowledge, but first-hand experience in the content we deliver. They understand the industry needs and the challenges of a workplace. They strive to provide a friendly and supportive environment for all who train with Careers Training Centre. Trainers will meet with you to set the content of training and the delivery schedule as well as to ensure we meet your needs in contextualising the delivery to your needs in the workplace and ensure the desired outcome.

Our Promise to YOU



Learn

- ✓ We customise our training to meet your needs
- ✓ Different strategies for different results
- ✓ Grow and motivate your staff
- ✓ Specialist Trainers with years of industry experience
- ✓ Work with your policy, procedures and systems
- ✓ Training location to suit YOU
- ✓ Cost Effective



Grow

- ✓ We give your team practical skills
- ✓ Current industry knowledge
- ✓ We ensure the application of skills and knowledge into the workplace
- ✓ Training that you can build upon
- ✓ Retain staff
- ✓ Be an Employer of Choice
- ✓ Cross train and upskill staff



Succeed

- ✓ Results oriented
- ✓ Relevant outcomes
- ✓ Proven track record to assist you achieve change
- ✓ Industry leaders
- ✓ Specialist trainers that will add value to your business
- ✓ Enhancement to employment packages
- ✓ Lasting results